

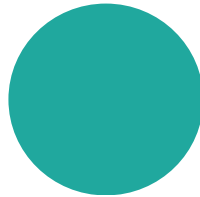


**Broomfield**  
**FISH**

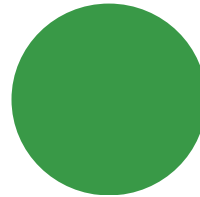
*Feeding Families and Fueling Hope*

# STYLE GUIDE

## COLORS



**HEX:** #20a89e  
**RGB:** 32/158/168  
**CMYK:** 78/19/34/0  
**Pantone:** 7467



**HEX:** #399947  
**RGB:** 57/153/71  
**CMYK:** 79/16/99/3  
**Pantone:** 7739



**HEX:** #8ebc3f  
**RGB:** 142/188/63  
**CMYK:** 50/6/100/0  
**Pantone:** 375

## FONTS

**Franklin Gothic Bold Condensed**

Helvetica Neue

The mission of Broomfield FISH is to meet our neighbors' basic human needs and provide them with hope and tools to rise out of poverty. FISH is a nonprofit organization that provides food, emergency financial assistance, and resource navigation support to Broomfield residents in need.

## MISSION/ ABOUT

**TAGLINE:** Feeding Families and Fueling Hope